

Figure 1  
Prior Art




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Web : <http://www.houstoncellular.com>

**Maria Jones**  
DemoRep1

[Online Store](#)  
[Rates and Coverage](#)  
[Specials](#)

 Right click on the card and SAVE TARGET/LINK AS **demorep1.vcf** in your favourites or address folder.  
A Service of [WebandNet](#)

## Brochure 1: Sample corporate WebBIZcard.

Type "**MariaJones.houstoncellular.com**" into your browser to view the full effect of this card. WebBIZcard's server, remote from houstoncellular.com website server, generates the entire URL and webpage.

*Maria Jones* has a strong incentive to publicize her card because the online store pays her commissions when it is used. The commissions result when her rep code, which is placed on a cookie when card recipients use the card, is retrieved by the online store. And, the customer receives quick access to her contact information as well as personalized promotions through the "Specials" link.

She can easily communicate her card by phone, in writing, face-to-face, and/or via email. The vCard can be downloaded for PC contact managers, business size cards can be printed, and more eCommerce capabilities can be added. Also, a recipient can enter her card into his/her WebBIZcontacts manager within 20 seconds, including typing time. WebBIZcard used with WebBIZcontact makes most contact managers obsolete.

Large companies like Houston Cellular, Houston's largest cellular company and a subsidiary of AT&T, as well as smaller companies can, and will, eventually use WebBIZcard for their 121 contact dissemination. These companies pay for the design, hosting, and exchange of WebBIZcards.

<http://mariajones.houstoncellular.com/> Brochure 1: Sample Corporate WebBIZcard 10/13/2000

Figure 2  
Prior Art

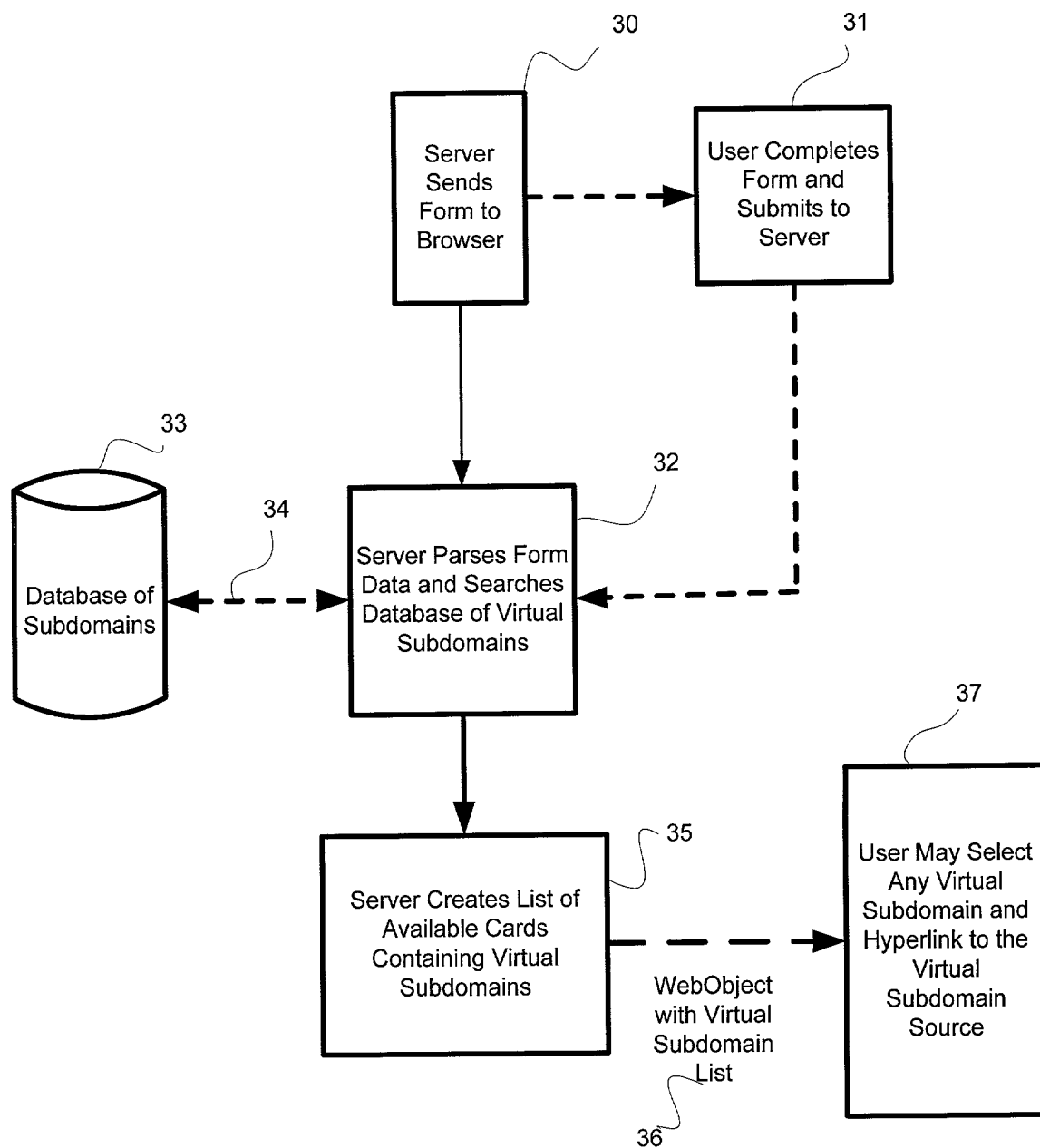


Figure 3

## Figure 4

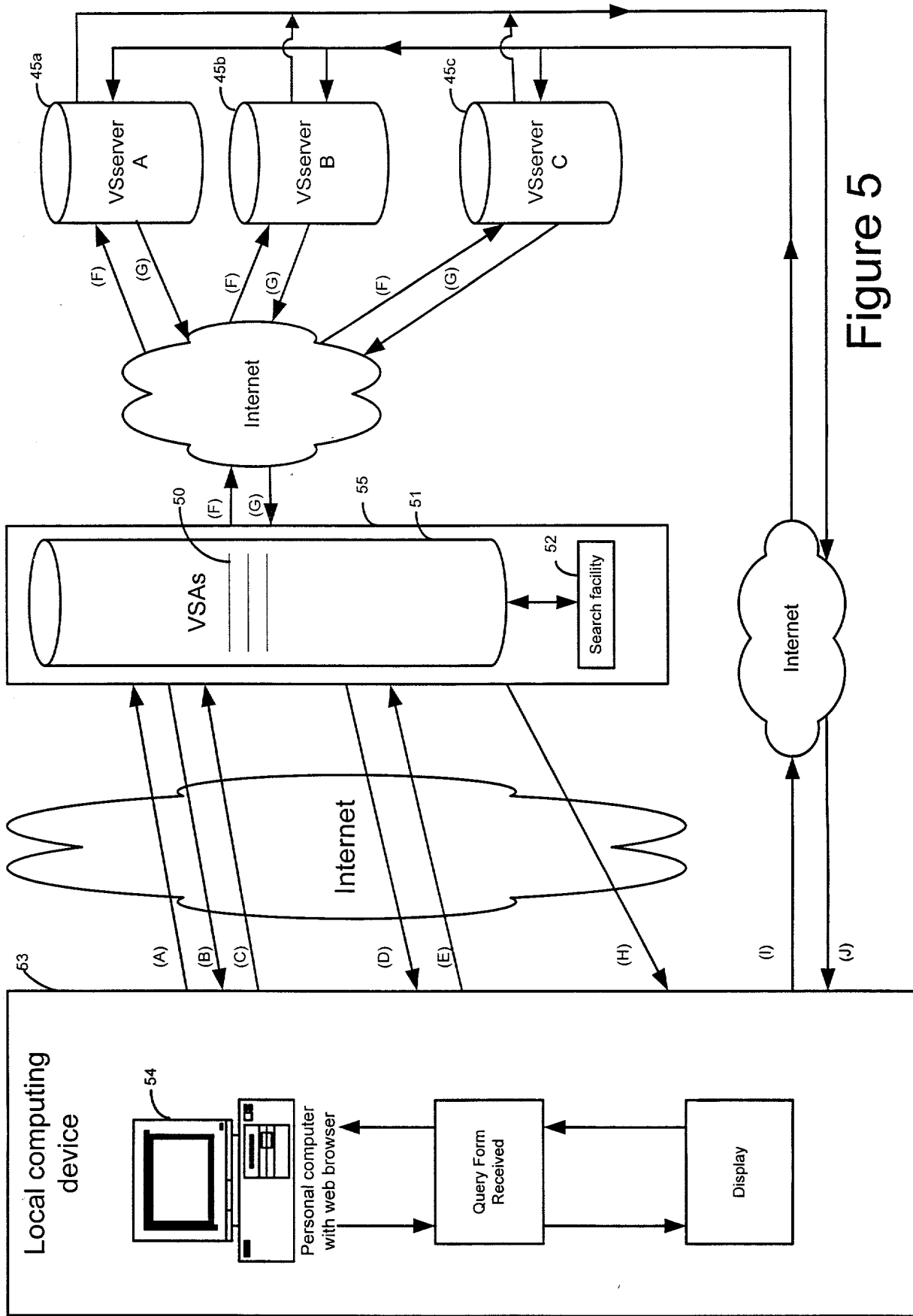


Figure 5

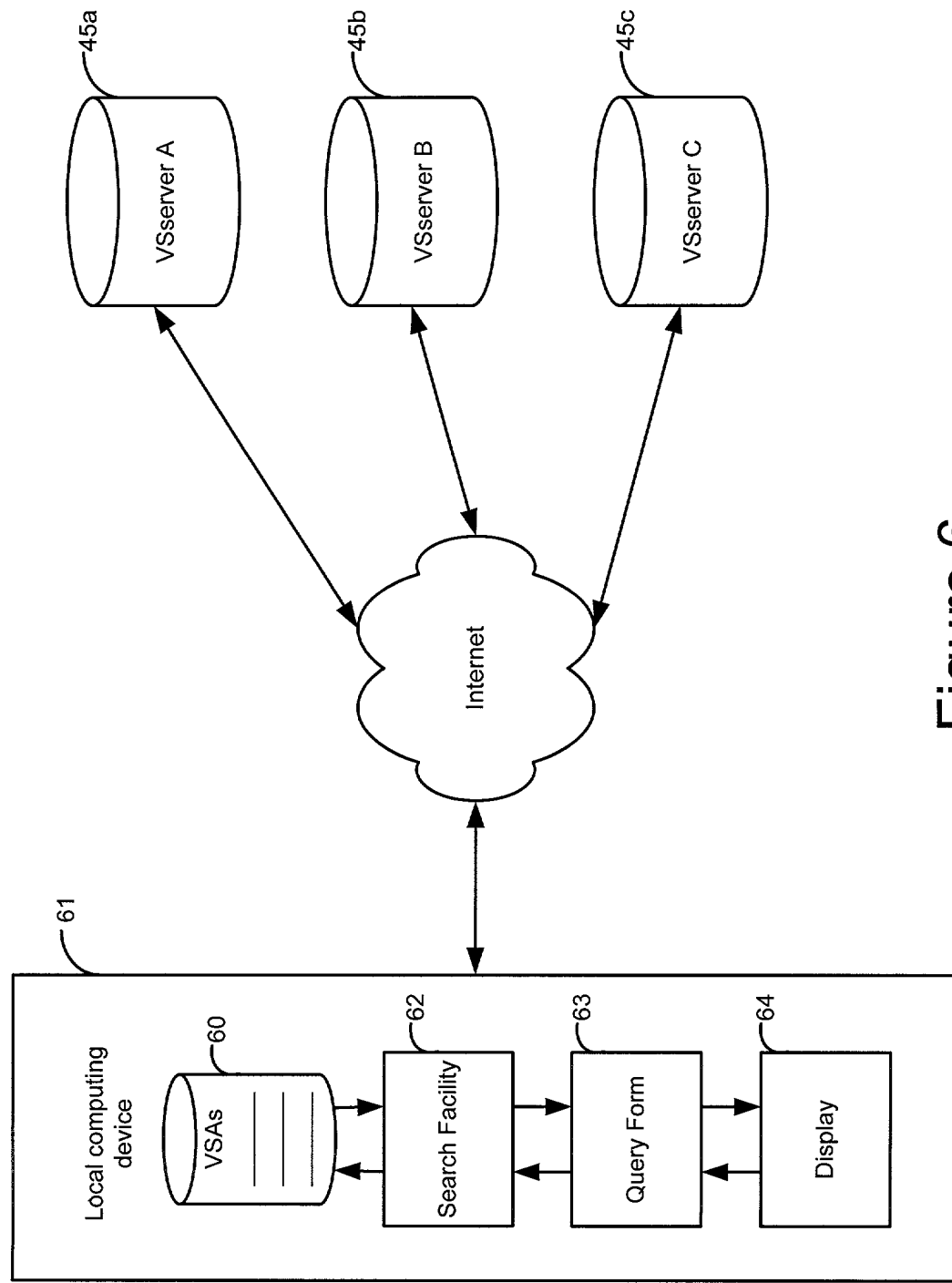


Figure 6

# VSAs server

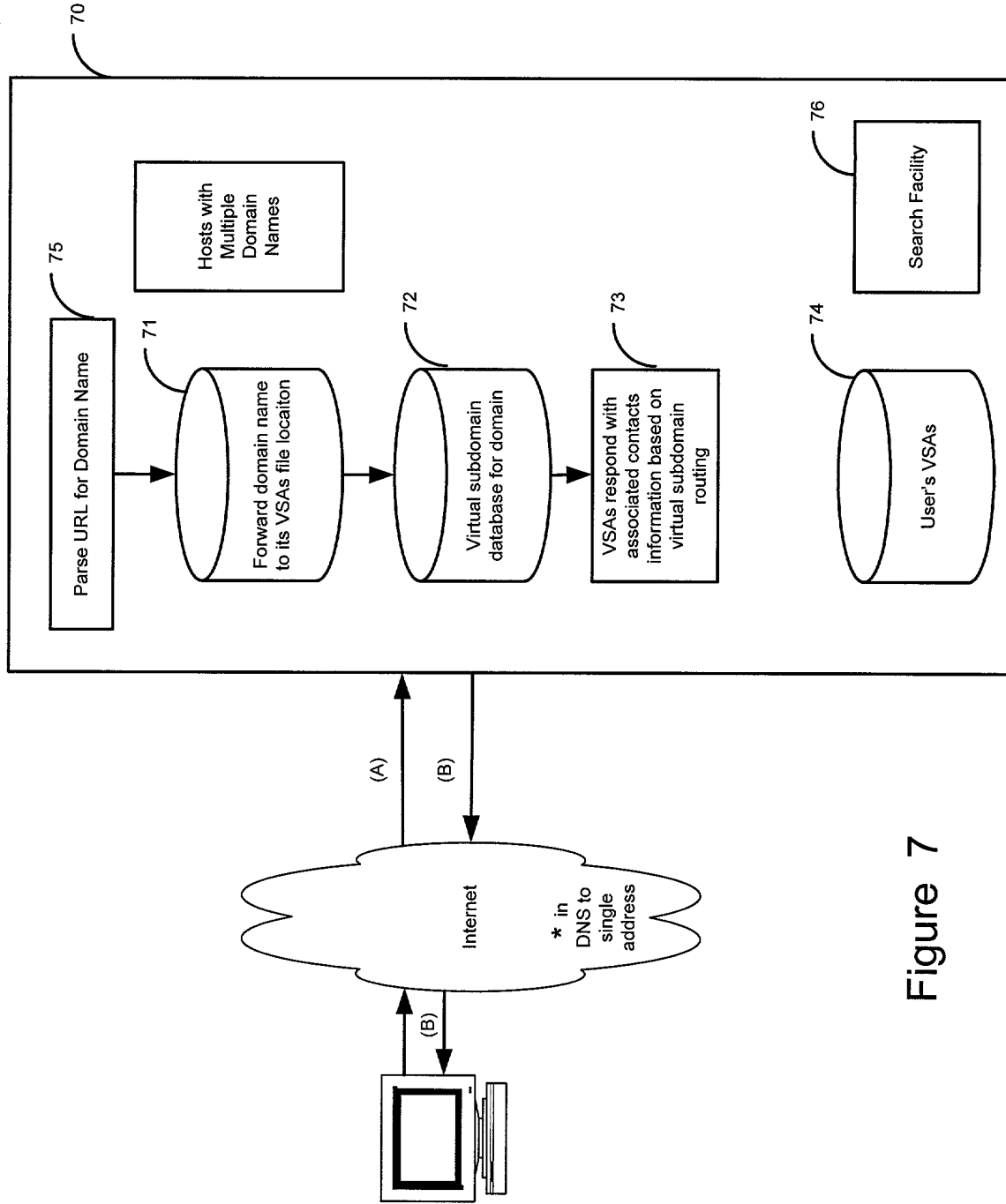


Figure 7

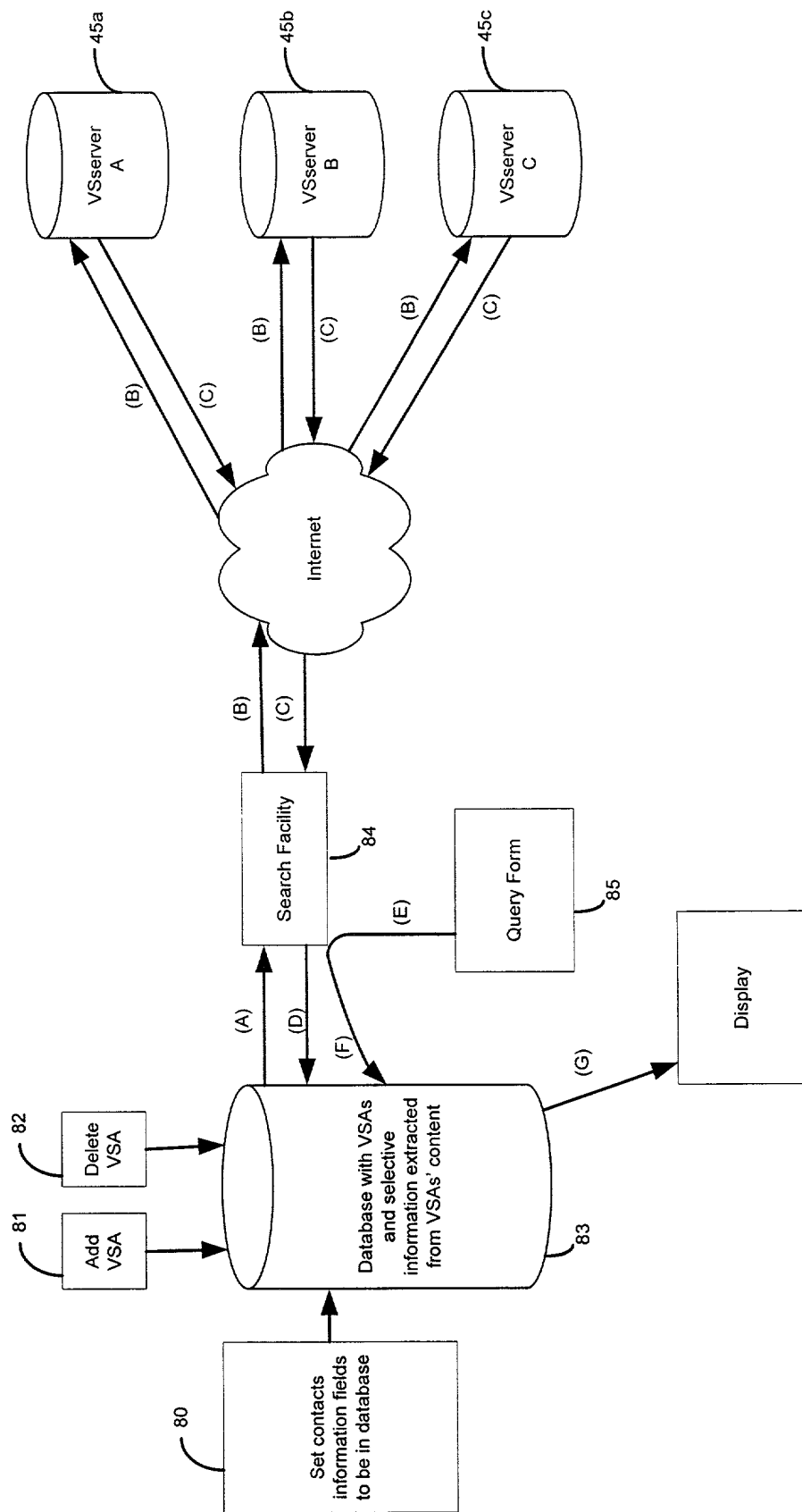


Figure 8



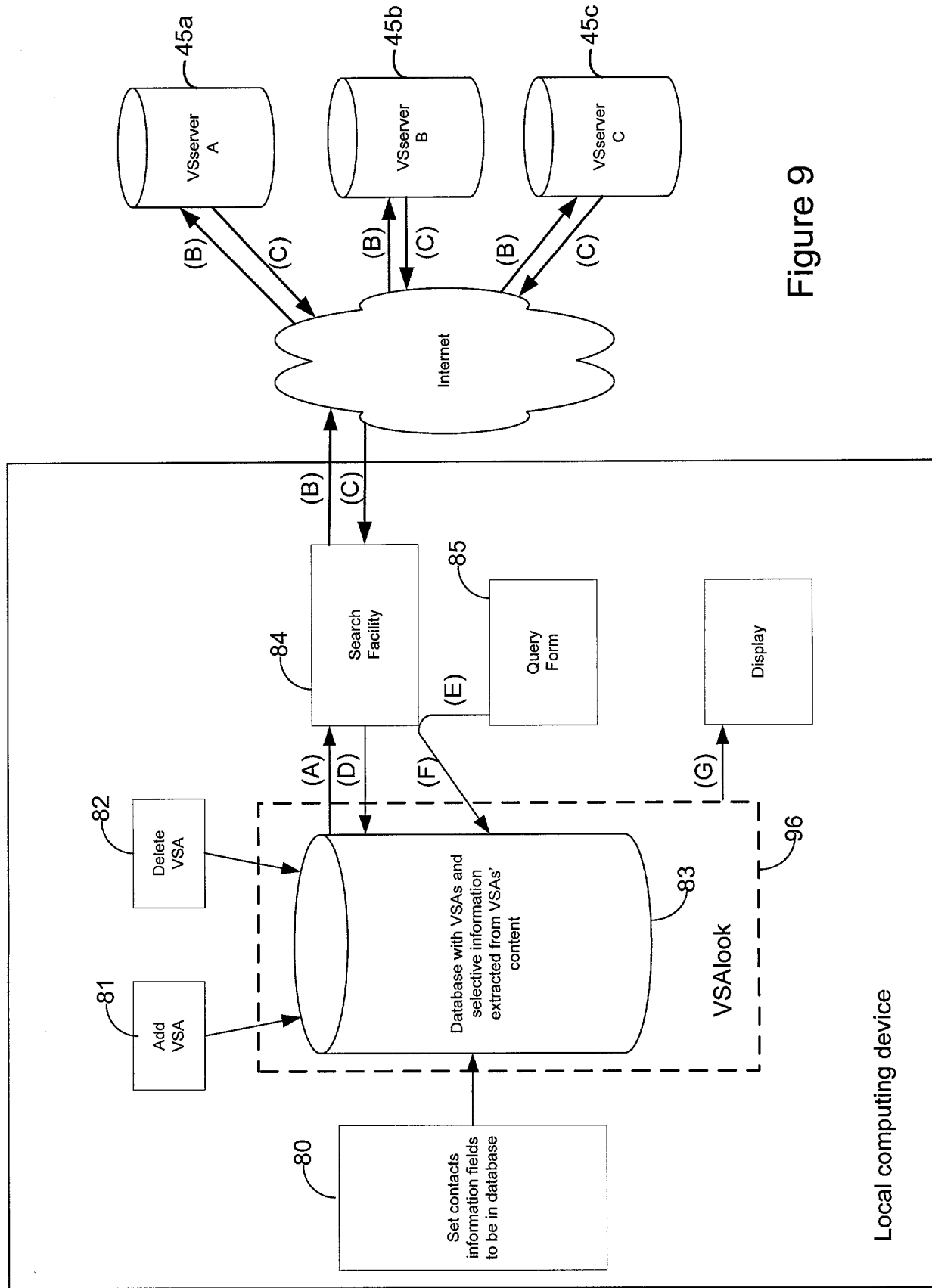


Figure 9

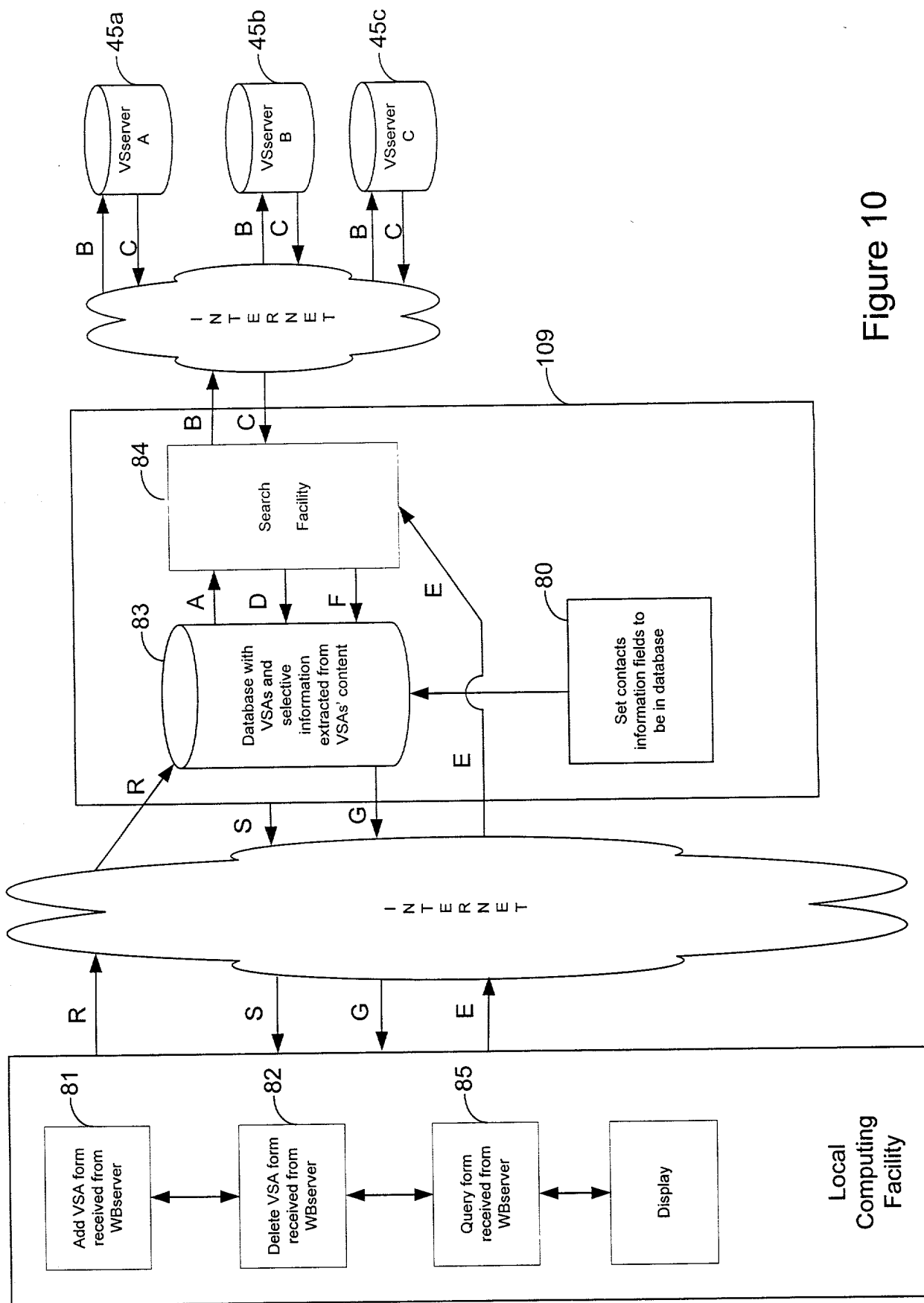


Figure 10